

## European Master Distributors Announcement

Dear Valued Partners,

I hope all of you and your teams are doing well as we continue to navigate with our customers the challenges of safely re-opening the economies and serving our customers as they begin to get back to a new normal. I appreciate all the challenges we have collectively navigated over the last 18 months and commend each of you for continuing to find ways to better serve our customers across Europe.

I have some exciting news to announce. Beginning January 1, 2022, we are exponentially increasing our presence in Europe by partnering with two long time Purafil distributors, Dolge Systemtechnik and E.T.T. Srl. With this expanded partnership, we will have full local distribution capability in the Europe region, with both companies acting as master distributors for North and South Europe, respectively. The result of this partnership will lead to much better local customer service for you and your customers and significantly less lead times on all media and delivery devices (i.e. modules). Additionally, these benefits will be at no cost to you.

We have been busy working with the teams of these companies to develop local filling capabilities in Germany and Italy, as well as getting sufficient stock of media and delivery devices into place to adequately service the demand in the region.

This is an exciting change to our business model where we can optimize products and costs locally and provide an unparalleled level of support for an important region of our business. Our master distributors will have stock and capabilities available for you to rapidly win more business, as well as be a resource for you as you navigate various business issues that they have confronted for over 30 years in their own businesses.

We are providing the contact details of each European Master Distributor (EMD). Please contact your assigned EMD to setup ordering and account information.

See also attached a FAQ regarding this new process. I hope this will clarify any questions you may have. Should you have any additional questions, please do not hesitate to contact your local Business Manager.

Thank you for all you do to serve our customers and make the world safer, healthier, and more productive. I am excited for what 2022 will bring for our collective businesses!

**Tony Querciagrossa**

*President*

**Purafil - Filtration Group Corporation**

*Making the world safer, healthier & more productive*