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Purafil Named 2010 Environmental Exporter of the Year
U.S. Export Promotion Magazine Recognizes Purafil's Global Exporting Efforts

DORAVILLE, GA – Purafil, Inc., the leading single-source manufacturer of gas-phase air filtration systems, recently won the 2010 Exporter of the Year Award in the Environmental Category. Each year, ThinkGlobal Inc., the publisher of *Commercial News USA*, selects 11 U.S. companies as Exporter of the Year recipients within their respective industry categories. *Commercial News USA* is the official export promotion magazine of the U.S. Department of Commerce.

“Purafil is honored to receive the 2010 Exporter of the Year Award,” said Mr. Andrew Weiller, Director, Purafil Asia. “Purafil is dedicated to unparalleled research and development, patented products, and value-added services that propel growth and continued global success. This award offers instant credibility in our commitment to broadening our exporting initiatives.”

Purafil developed the world’s first potassium permanganate, air-cleaning media. Purafil began its exporting initiatives in 1977. Today, Purafil provides innovative, clean air solutions to customers in every geography and market. Our customized solutions are used in process industries as well as in commercial buildings, museums, libraries and archives, cleanrooms, and post-harvest shipping and storage facilities. Purafil is supported by representative firms throughout the United States and in more than 60 countries.

“I can attest to our burgeoning exporting efforts within the past two decades,” Weiller added. “In fact, Purafil has also been the recipient of the U.S. Presidential E and E-star Award in recent years. We are equally grateful to win the 2010 Exporter of the Year Award as it helps to establish our company as the global expert in clean air solutions.”

Gregory Sandler, publisher of *Commercial News USA*, said that the success of Purafil, Inc. indicates clearly how American companies can benefit from exporting. “American companies that want to grow and to expand beyond their current trading areas need to consider opportunities outside of the U.S.,” said Sandler. “World markets offer real potential for U.S. exporters.”

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Criteria on which winners were selected included the total number of documented export transactions completed in 2008, the total percentage increase in sales in 2008 compared to 2007, exports as percentage of total sales, the company's commitment to exporting, the company's commitment to customer service, and the company's innovation and originality in marketing products or services. To be eligible for the award, a company must currently be exporting from the United States.

For over 40 years, Purafil has been the world leader in designing, engineering, and manufacturing gas-phase air filtration systems, air monitors, and UL classified granular media. Purafil maintains nearly 30,000 installations in cleanroom, commercial, industrial, archival, and water-wastewater treatment settings worldwide.

Purafil's ongoing commitment to quality, customer satisfaction and safety are exemplified by earning the latest ISO 9001:2008 certification, numerous industry awards and an obligation to the research and development of new clean air technologies.

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