

FOR IMMEDIATE RELEASE February 22, 2007 Contact: Shari Blalock shari blalock@purafil.com

## Purafil Announces MediaPIK<sup>TM</sup> Version 2.0 Chemical Analysis Software

DORAVILLE, Ga.—Purafil, Inc., the leading manufacturer of air filtration systems for the removal of odors and gaseous pollutants, announces Purafil MediaPIK<sup>TM</sup> version 2.0, Purafil's unique chemical analysis software program created specifically to assist customers in determining the appropriate type and quantity of Purafil media needed for an application. The improved version replaces the recently expired Purafil MediaPIK<sup>TM</sup> 1.0 version. Purafil MediaPIK<sup>TM</sup> version 2.0, is a one-of-a-kind software program, which offers step-by-step methods and boasts vast improvements over the previous 1.0 version including the addition of the new Purafil SP series (patent-pending) air filtration media.

Purafil invests in the continuous improvement of the Purafil MediaPIK<sup>TM</sup> program as part of its ISO 9001:2000 Continuous Improvement Program. The updated Purafil MediaPIK<sup>TM</sup> version 2.0 has a one-year shelf life and will not expire until December 31, 2007. The notable upgrades to the software will save the customer time and energy while making the Purafil media decision clearer for each customer.

-more-

For 40 years, Purafil has developed air cleaning systems that eliminate, control and provide real-time monitoring of corrosive, odorous, hazardous and toxic gases.

Purafil maintains nearly 20,000 installations in cleanroom, commercial, industrial, preservation and water-wastewater treatment settings worldwide.

###