



**FOR IMMEDIATE RELEASE**

Contact: Maia Samb

[press@purafile.com](mailto:press@purafile.com)

January 23, 2012

**Advanced Module Design Saves Money, Energy and Time**

***The New Purafil MediaPAK™ Module Redefines Perfection in Module Filtration***

**DORAVILLE, GA** – Purafil, Inc. the innovation leader in gas-phase air filtration will reveal its latest module design at the 2012 AHR Expo. The new MediaPAK™ module is designed for usage in Indoor Air Quality (IAQ) improvement, odors removal and corrosion prevention. In an effort to overcome the industry challenges, Purafil engineers added new features to the MediaPAK™ that will save energy, time and money for the end-users.

The new MediaPAK™ module allows optimum filtration performance, while using less energy and requiring little maintenance. With its aerodynamic screen that consists of a tear drop airfoil design, the MediaPAK™ module reduces pressure drop, therefore minimizing the amount of energy needed for filtration. All the new modules easily lock into each other with the Bump & Groove railings, preventing unfiltered airflow from occurring in the tight spacing between them. The MediaPAK has also a flushed frame that suppresses the need to use a gasket to prevent air bypass.

The MediaPAK™ module features Purafil's patented Posi-Track™ self-sealing technology, which incorporates slanted tracking to support the MediaPAK™ modules via a corresponding angled notch in the module's frame. The weight of the module forces it against the channel and creates a positive seal, preventing air bypass and increasing system efficiency.

The MediaPAK™ module is not only environment friendly – as it is constructed of 100% recyclable plastic and requires less energy for filtration – but it also needs little to no

-More-

maintenance. Modules are filled with Purafil dry chemical media, which are non-toxic and nonhazardous as supplied. The added sampling ports twist off, allowing easy access for media life testing. Once the media life is spent, the module can easily be emptied and taken to a recycling facility.

For over 40 years, Purafil has been the world leader in innovating, designing, engineering, and manufacturing gas-phase air filtration systems, air monitors, and UL classified granular media. Purafil maintains nearly 40,000 global installations in cleanroom, commercial, industrial, archival, and water-wastewater treatment.

Purafil's ongoing commitment to quality, customer satisfaction and safety are exemplified by an obligation to the research and development of new clean air technologies, and by earning the latest ISO 9001:2008 certification, along with numerous industry awards.

###