

FOR IMMEDIATE RELEASE Contact: Shari Blalock sblalock@purafil.com May 8, 2009

## Purafil Introduces New GridBLOK<sup>TM</sup> Formulation

GridBLOK IAQ has 50% Higher Removal Capacity for Formaldehyde than Granular Media

**DORAVILLE, GA** – Purafil, Inc., the leading manufacturer of air filtration systems for the removal of odors and gaseous pollutants, unveils the IAQ GridBLOK™ technology media formulation. The revolutionary IAQ GridBLOK doubles the removal capacity for formaldehyde, surpassing capacities for any chemically-impregnated granular media. The new GridBLOK media also has a high removal capacity for ozone, VOCs, hydrogen sulfide and general odors.

The GridBLOK consists of an extruded monolithic block containing a large number of small, parallel cells or channels and is housed within the PuraGRID<sup>TM</sup> filter. Each GridBLOK is a self-supporting grid structure composed of essentially 100% adsorbent materials, thereby allowing the entire composite structure to serve as a gas filter.

The GridBLOK maximizes gas-phase air filtration and performance. This technology provides energy savings with a lower pressure drop than granular media, more efficient gas removal due to turbulent flow, and the full utilization of the media as it eliminates bypass and the necessity for a final filter with its dust-free design.

The GridBLOK is now available in five media compositions: the IAQ GridBLOK, Purakol<sup>®</sup> GridBLOK, Puracarb<sup>®</sup> GridBLOK, Puracarb<sup>®</sup> AM GridBLOK and Chlorosorb<sup>®</sup> GridBLOK. Each composite combats several gaseous contaminants and they can be combined to provide the best performance in a wide range of applications. The PuraGRID filters are available in five standard sizes for both two-inch and four-inch filters. The GridBLOK technology along with the PuraGRID filter successfully adds to Purafil's family of products.

For over 40 years, Purafil has been the world leader in designing, engineering, and manufacturing gas-phase air filtration systems, air monitors, and media. Purafil maintains nearly 20,000 installations in cleanroom, commercial, industrial, archival, and water-wastewater treatment settings worldwide.

Purafil's ongoing commitment to quality, customer satisfaction and safety is exemplified by our ISO 9001:2000 certification and numerous industry awards.

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