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**Purafil Adds New Focus on Electronics and Mission Critical Market
Dave Ruede Hired as the Market Manager**

DORAVILLE, GA – [Purafil, Inc.](#) the leader in gas-phase filtration is implementing its five-year expansion plan and recently added Dave Ruede as its Electronics and Mission Critical Market Manager. Ruede brings over 25 years of experience helping customers solve technical problems and improve their processes in industrial and high tech environments. In his role, Ruede will be responsible for developing the electronic device fabrication and data center markets for Purafil’s gas phase filtration and air quality monitoring products.

Ruede has experience with sales and marketing roles at industrial process control company Intec and semiconductor fabrication process equipment companies such as Canon, Varian, and GCA. He also worked with filtration and gas abatement companies such as ATMI/EcoSys and Extraction Systems. Prior to joining Purafil, Ruede was the OEM Business and Market Development Manager at Temperature@lert, a Boston based start-up. There, he acquired experience with [environmental monitoring](#) and control at diverse locations including medical and biological laboratories, storage facilities, industrial and warehouse operations, server rooms, IT and telecommunication facilities, and data centers.

Outside of work, Ruede likes to read, take walks with his wife along the Northern California coast, redwood forests and open spaces and enjoys watching for the “green flash” when the sun sets over the ocean. Ruede is also a fan of quality movies and television programs, and currently describes himself as a Downtown Abbey junkie. Additionally, he enjoys gardening, house projects, keeping in touch with his family via social media, and visiting with his four year-old granddaughter on Skype.

For over 40 years, Purafil has been the world leader in innovating, designing, engineering, and manufacturing gas-phase air filtration systems, air monitors, and UL classified granular media. Purafil maintains nearly 40,000 global installations in cleanroom, commercial, industrial, archival, and water-wastewater treatment.

Purafil's ongoing commitment to quality, customer satisfaction and safety are exemplified by an obligation to the research and development of new clean air technologies, and by earning the latest ISO 9001:2008 certification, along with numerous industry awards.

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