



FOR IMMEDIATE RELEASE

Contact: Shari Blalock

sblalock@purafil.com

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### **Purafil's New GridBLOK Technology Wins Gold Award for IAQ**

**DORAVILLE, GA** – Purafil, Inc., the leading manufacturer of gas-phase air filtration systems, is proud to announce its revolutionary GridBLOK media technology was recognized for excellence in product design in the 5th annual Dealer Design Awards (DDA) Program sponsored by *The Air Conditioning Heating & Refrigeration (ACHR) News* magazine. Purafil's GridBLOK technology was the **Gold Award Winner** in the **Indoor Air Quality** category. An independent panel of 41 contractors acted as judges in the contest that had 124 entries from 84 different brands. Winning entries in the Dealer Design Awards were featured in the July 13, 2009 issue of *The ACHR News*, which is distributed nationally to over 33,000 HVACR contractors, wholesalers, and other industry professionals.

Purafil's Research & Development Manager, Bill England, spearheaded the new media's formulations. "We are honored to accept this prestigious award from *The ACHR News*," England proclaims. "We are fortunate to have two products that have received the Gold Award for Indoor Air Quality and we will continue to manufacture quality media, filters, units and monitors to provide optimal gas-phase air filtration."

According to News Publisher John Conrad, "These awards give us a unique opportunity to recognize the outstanding research and development efforts that go into many of the products serving the HVACR industry and the awards issue gives our readers an opportunity to read about innovative installation and service solutions."

The GridBLOK is available in five media compositions: the IAQ GridBLOK, Purakol<sup>®</sup> GridBLOK, Puracarb<sup>®</sup> GridBLOK, Puracarb<sup>®</sup> AM GridBLOK and Chlorosorb<sup>®</sup> GridBLOK. Each composite combats several gaseous contaminants and they can be combined to provide the best performance in a wide range of applications. The GridBLOK technology inside the PuraGRID filter successfully completes Purafil's family of products.

For over 40 years, Purafil has been the world leader in designing, engineering, and manufacturing gas-phase air filtration systems, air monitors, and UL classified granular media. Purafil maintains nearly 30,000 installations in cleanroom, commercial, industrial, archival, and water-wastewater treatment settings worldwide.

Purafil's ongoing commitment to quality, customer satisfaction and safety are exemplified by our ISO 9001:2000 certification, numerous industry awards and our obligation to the research and development of new clean air technologies.

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