



FOR IMMEDIATE RELEASE  
Contact: Elizabeth Copeland  
(770) 662-8545 ext. 327  
[press@purafil.com](mailto:press@purafil.com)  
[www.purafil.com](http://www.purafil.com)

### ***Gas-Phase Filtration Leader Wins Three Manufacturing Awards Innovation, Distinction in Global Operations and SMA Hall of Fame***

**DORAVILLE, GA – October 24, 2011** – [Purafil, Inc.](http://www.purafil.com), a global gas-phase filtration manufacturer, captivated the audience by winning three awards at the [5<sup>th</sup> Annual Strategic Manufacturing Awards \(SMA\)](#) held at the conclusion of the [European Manufacturing Strategies Summit](#) in Düsseldorf, Germany on October 18<sup>th</sup>, hosted by the [World Trade Group](#). Purafil was among 14 leading corporations vying for one or more of the seven awards in which they were finalists. Other companies included Heineken, Toyota, Premier Foods, Herman Miller, Cummins, Fiehe International with Cognizant, Selex Galileo, GKN, Impress Décor with PA Consulting Group, Daher with Waer Systems Limited, THP Group with Cognizant and emp-papst Mulfingen.

#### **Innovation Award**

“A great example of how innovation can drive improvement in manufacturing!” proclaimed the presenter as he handed the Innovation Award to Mr. René van Dijke, Purafil’s Business Unit Director for Europe. The Innovation Award criterion was based on how businesses have maintained their competitive edge with innovative products while meeting the market demands. Purafil’s history of innovative products, continuous investment towards research and development of new technologies and previous award honors (such as the R&D Award and Dealer Design Award, among others) has played an integral role in the company being internationally recognized as an innovative gas-phase filtration leader.

#### **Distinction in Global Operations Award**

The Distinction in Global Operations Award recognized the ability to successfully apply best practices throughout worldwide remote manufacturing locations while transcending cultural and language barriers to meet local/regional market needs. “The company [Purafil] is truly globally integrated”, announced the SMA presenter as he extended this second prestigious award to Mr. van Dijke. Purafil’s success in global operations is centered on quality control initiatives which include a comprehensive remote manufacturing selection process, personal and video conferencing quality control inspections, online production meetings as well as controlling key performance components from its manufacturing headquarters in Doraville, Georgia.

**SMA e-F@ctory Hall of Fame Award**

“Purafil’s commitment to improvement in all aspects of manufacturing is exemplary”, professed the SMA presenter as he announced an unexpected third award for Purafil, the SMA e-F@ctory Hall of Fame Award. This recognition is only bestowed to the ceremony’s “winner of winners” that demonstrated exceptional leadership in manufacturing innovation and best practices. Mr. René van Dijke took the stage for a third time, albeit almost speechless, and promulgated his admiration and pride for Purafil, a company that he has worked with during the past 17 years.

During the same time as the award ceremony, Purafil was rolling out its latest technological innovation at the annual WEFTEC show in Los Angeles, California. When news of the awards reached Purafil President, James Mash, he stated, “Purafil is honored to be the recipient of these three distinguished awards. Our global team is devoted to providing innovative clean air solutions and this recognition symbolizes our hard work and inspires the entire team to continue to strive for excellence in everything we do.”

**[About Purafil, Inc.](#)**

For over 40 years, Purafil has been the world leader in designing, engineering, and manufacturing gas-phase air filtration systems, corrosion monitoring instrumentation, and UL classified granular media. Purafil maintains nearly 30,000 installations in cleanroom, commercial, industrial, archival, and water-wastewater treatment settings worldwide.

Purafil’s ongoing commitment to quality, customer satisfaction and safety are exemplified by earning the latest [ISO 9001:2008 certification](#), numerous industry awards and an obligation to the research and development of new clean air technologies.

###