



FOR IMMEDIATE RELEASE

Contact: Shari Blalock
press@purafil.com
February 9, 2010

Purafil Welcomes Estonian Counselor of Economic Affairs
Visitor to Explore Importing and Exporting Opportunities

DORAVILLE, GA – On Wednesday, February 10, Purafil, Inc. will welcome the Estonian Counselor of Economic Affairs, Viljar Lubi. During this trip to Purafil's headquarters from the Estonian Embassy in Washington D.C., Lubi will tour the facility, state-of-the-art laboratory and the chemical and equipment plants while learning about the company's extensive exporting history. His visit to Atlanta will also include meetings with an exclusive group of organizations and institutions in an effort to examine Estonia's fruitful importing and exporting opportunities. Purafil is honored to host Mr. Lubi and to participate in discussions that may propel international trade.

Estonia, a small country in the Northern Baltic region, experienced economic growth for many years and it had one of the highest per capita income levels in Eastern Europe. After an economic downturn in 2001, a shift emerged. In recent years, Estonia has received billions of Euros [Krones] in foreign investments. Some of Estonia's most common and profitable imports include machinery and equipment, chemical products, textiles, food products and transportation equipment. The Estonia American Chamber of Commerce and Industry Inc. (EACCI), the Estonian government, along with several influential business powerhouses have poised the country for increases in importing and exporting.

Purafil has expanded into untapped global markets to provide customers clean air solutions. Since more than 60 percent of annual sales are attributed to exports, global customers are vital to Purafil's successes. Purafil recently received the 2010 Exporter of the Year Award in the Environmental category from *Commercial News USA* magazine. *Commercial News USA* is the official promotion magazine for the U.S. Department of Commerce. This new accolade is a reflection of Purafil's commitment to garnering new domestic and international customers. Purafil also received the prestigious U.S. Presidential E Award for exporting in 1991 and the Presidential E-star Awards for exporting excellence in 1997.

(more)

Estonian Guest (cont.)

Sunrise Bank of Atlanta and the Georgia Department of Economic Development (GDEcD) coordinated Mr. Lubi's trip to Atlanta.

For over 40 years, Purafil has been the world leader in designing, engineering, and manufacturing gas-phase air filtration systems, air monitors, and UL classified granular media. Purafil maintains nearly 30,000 installations in cleanroom, commercial, industrial, archival, and water-wastewater treatment settings worldwide.

Purafil's ongoing commitment to quality, customer satisfaction and safety are exemplified by our latest ISO 9001:2008 certification, numerous industry awards and our obligation to the research and development of new clean air technologies.

###