

FOR IMMEDIATE RELEASE

Contact: Shari Blalock sblalock@purafil.com July 27, 2009

## New Purafil ESD Media Surpasses Market Boundaries

**DORAVILLE, GA** – Purafil's Environmental Systems Division (ESD) is proud to announce its newest dry-scrubbing media, Odorcarb<sup>TM</sup> Ultra as the first activated alumina media with the ability to remove 0.30 grams of hydrogen sulfide per cubic centimeter of media. Odorcarb Ultra replaces Odorcarb II as the primary component of Purafil ESD's odor control applications. Similar to its predecessor, the new, improved media also contains the Media Life Indicator Pellets (patent-pending). The blue pellets appear white after chemisorption to distinguish new media from spent media. Odorcarb Ultra is UL classified and landfill disposable.

For over 40 years, Purafil has been the world leader in engineering and manufacturing of gasphase air filtration systems, monitors, non-hazardous and UL classified granular media. Purafil's ESD was created in 1987 and is currently the leading manufacturer of dry-chemical media and scrubbers that eliminate problematic gases in the water and wastewater industries.

Purafil's ongoing commitment to quality, customer satisfaction and safety are exemplified by our ISO 9001:2000 certification, numerous industry awards and our obligation to the research and development of new clean air technologies.

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