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**Purafil Wins the Frost & Sullivan Global Best Practices Award for Product Line Strategy in Gas Phase Air Filtration**

**DORAVILLE, GA** – Purafil, Inc. recently received the Frost & Sullivan Best Practices Award in Product Line Strategy as a deserved recognition for its innovative technology and leading global position in the gas phase air filtration market. Frost & Sullivan presents its annual Best Practices Product Line Strategy Awards to companies that have developed the most comprehensive product lines, to cater to the breadth of the market they serve. The award recognizes the extent to which the product line meets customer base demands, the overall impact it has in terms of customer value, as well as increased market share. [See Frost & Sullivan Best Practices Research Paper for more information.](#)

Purafil President, James Mash said, “We invest in extensive research and development, game changing technology and providing value-added quality products and services through our exclusive network of representatives. Our goal is to double our business every five years as we continue our commitment and support to our global distribution network.”

Purafil has cultivated its international representative network to include seasoned filtration experts, dedicated to providing clean air solutions throughout the United States and in over 60 countries worldwide. Purafil has one of the strongest global distributions within the industry and exports approximately 65% of its business internationally.

“Purafil has been extremely successful in the market by placing emphasis on technology innovation combined with geographic expansion,” said Frost & Sullivan Industry Analyst Eric Meliton. “The strategy has enabled Purafil to address the diverse needs of its customers in a comprehensive manner and to establish a strong growth platform. The company has been gaining market share and is positioned as a top media supplier globally.”

“Purafil’s success can be attributed to its innovative air filtration media and its understanding of customer applications,” concludes Meliton. “The company, which has a history of being the first to innovate market-changing products and diversifying its product line, continues to constantly seek new venues for its acclaimed products.”

Purafil received numerous awards for its trend-setting patented products. Some of the most prestigious awards include the E-Award for being a global exporter, the President’s E-Star Award, and the U.S. Department of Commerce’s Exporter of the Year Award for the Environmental Category. Other awards such as the R&D Magazine’s R&D 100 Award for the quartz crystal technology, reflects on Purafil’s strength in research and development. The award is synonymous with innovation and it was also given to the first microwave oven and the first copy machine.

For over 40 years, Purafil’s gas phase media has protected environments from corrosive, toxic, irritant and odorous gases. Purafil, Inc. is a world leader in innovating, designing, engineering, and manufacturing gas phase and biological air filtration systems, atmospheric and reactivity corrosion monitors, and UL classified granular media. Purafil maintains nearly 40,000 global installations in industrial, commercial, municipal, cleanroom, high purity, data centers and telecom, power generation, and preservation facilities.

Purafil’s ongoing commitment to quality, customer satisfaction and safety are exemplified by an obligation to the research and development of new clean air technologies, and by earning the latest ISO 9001:2008 certification, along with numerous industry awards.

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