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Press Release: Prime “Live Well” Event for Purafil Air Purifier Launch, Beijing, China

Doraville, GA, United States – Purafil is proud to announce an exclusive launch event in Beijing, China on March 20, 2015. We will reveal our newest product line to the public: a revolutionary air purifier, the **PuraBreeze 100**.

“Our sense of caring for people and dedication to innovation led us to develop a unique design for air purification. Where air quality is a major environmental health concern, people now have the opportunity to breathe better, to live well,” said Patrick Mazzariol, Vice President of Sales and Marketing. “Our ultimate concern is to protect people, processes, and environments with the highest degree of performance available.”

PuraBreeze 100 Key Features:

- Exceptional filtration capacities featuring the most advanced technology available
- Eradicates dust and other particulates, fumes, odors, 230+ gases, and pathogenic bacteria from the air you breathe
- Contemporary design in 11 colors
- Perfect solution for comfortable living in small or moderately-sized spaces



The event will be held at Beijing Shuangjing Golden Heights with more than 200 guests and media journalists in attendance.

About Purafil

At Purafil, our passion and purpose is to improve the lives we touch. Since 1969, we engineer revolutionary products that set new standards in our industry. We are inspired to create a better world.

For more information, <http://www.purafil.com/products/air-purifiers/>

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