



FOR IMMEDIATE RELEASE
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Purafil Helps Improve Pregnancy Success Rates for Fertility Clinic

DORAVILLE, GA- Purafil, Inc., the leading manufacturer of air filtration for the removal of gaseous pollutants, has aided in the dramatic improvement of successful pregnancy rates at the fastest growing in-vitro fertilization (IVF) clinic in North Carolina, the Carolina Conceptions Fertility Clinic. The rate of successful IVF pregnancies rose from approximately 50 percent to 75 percent after Purafil provided the clinic with a custom solution to achieve optimum air quality in the lab.

The Carolina Conceptions Clinic began to experience increased pregnancy success rates after a massive improvement effort that included the installation of a Double-Wall Purafil Side Access System (DWPSA) gas-phase air scrubber at the clinic. The utilization of gas-phase air filtration in cleanroom environments eliminates airborne molecular contamination (AMC) from pollutants such as smog, ozone, nitrogen oxides, and sulfur dioxides. These unwanted chemicals are often produced by automobiles, nearby industrial facilities, as well as many other sources.

For over 40 years, Purafil has been the world leader in designing, engineering, and manufacturing gas-phase air filtration systems, air monitors, non-hazardous and UL classified granular media. Purafil maintains nearly 30,000 installations in cleanroom, commercial, industrial, archival, and water-wastewater treatment settings worldwide.

Purafil's ongoing commitment to quality, customer satisfaction, and safety are exemplified by our ISO 9001:2008 certification, numerous industry awards and our obligation to the research and development of new clean air technologies.

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